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FOR IMMEDIATE RELEASE

Northeast Business Alliance Formed as Online Community for Harried Entrepreneurs and Business Owners

MILFORD, N.H., Feb. 19, 2008 – Growing businesses pressed for time to find highly skilled professionals to handle a wide range of vital projects on an outsourced basis now have a new bookmark for their web browsers.

The Northeast Business Alliance (NeBA, www.NortheastBusinessAlliance.com) launched operations today to serve the region's business and entrepreneurial community by providing easy online access to seasoned professionals who are experts in their specific fields.

"Business owners and executives are always looking for senior-level business professionals who are skilled in working with growing companies, their clients and customers," said Neil Gould, NeBA president and senior partner of Gould & Company, located in Merrimack, N.H. "We simplify the process of finding these highly-skilled professionals. As a non-profit organization, NeBA endeavors to educate, guide and support business development and growth."

The NeBA professional services directory lists members by category. Clicking on any category presents a profile of the NeBA member, including contact information, services provided, specialty, background and experience, and more. Visitors contact members directly from their profile page. NeBA does not collect referral fees or commissions as a result of members and clients interacting.

Membership is exclusive and on a referral only basis. Members are selected based on their knowledge and expertise in a particular category. Categories are being added as the membership expands. Those currently represented include:

- Advertising & marketing
- Business acquisition
- Business development
- Finance
- Legal
- Public relations
- Sales lead generation
- Valuation services
- Website development

For more information on NeBA, visit www.NortheastBusinessAlliance.com or email success@NortheastBusinessAlliance.com.

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